

# Residential Washing Machine Market in Saudi Arabia 2021

<https://marketpublishers.com/r/R69FEBB0493BEN.html>

Date: January 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: R69FEBB0493BEN

## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Saudi Arabia is anticipated to expand positively at a CAGR of 1% during the forecast period (2021-2027). Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Saudi Arabia residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Saudi Arabia has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Saudi Arabia has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Saudi Arabia is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The report also includes the profiles of leading companies such as LG Corporation, The Samsung Group, Haier Group Corporation, Midea Group Co. Ltd., Whirlpool Corporation, Winia Group.

### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Saudi Arabia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Washer dryers

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Automatic  
Semi-automatic

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Others

### **PART 6. KEY COMPANIES**

LG Corporation  
The Samsung Group  
Haier Group Corporation  
Midea Group Co., Ltd.  
Whirlpool Corporation  
Winia Group  
About StrategyHelix

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