

Residential Washing Machine Market in Russia 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Russia is poised to grow by US\$ 838 million from 2021 to 2027, registering a CAGR of 8.7% during the forecast period, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Russia residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in Russia has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. In 2020, the fully automatic washing machines segment made up the largest share of revenue generated by the residential washing machine market. Based upon technology, the residential washing machine market in Russia is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Russia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Russia residential washing machine market is highly competitive. The key players in the residential washing machine market include Whirlpool Corporation, Haier Group Corporation, LG Corporation, Arcelik A.S., The Samsung Group, BSH Hausgerate GmbH, Midea Group Co. Ltd., Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Russia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Haier Group Corporation
LG Corporation
Arcelik A.S.
The Samsung Group
BSH Hausgerate GmbH
Midea Group Co., Ltd.

Electrolux AB
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