

Residential Washing Machine Market in Romania 2021

<https://marketpublishers.com/r/R83985251FCBEN.html>

Date: January 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: R83985251FCBEN

Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Romania is expected to increase at a CAGR of 6.1% till 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Romania residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Romania has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment held the largest revenue share in 2020. By technology, the residential washing machine market in Romania has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Romania is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Romania residential washing machine market is highly competitive. The prominent players operating in the Romania residential washing machine market include Arcelik A.S., Whirlpool Corporation, The Samsung Group, Hisense Group Co. Ltd., Electrolux AB, Miele & Cie. KG, Midea Group Co. Ltd., Haier Group Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Romania residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
The Samsung Group
Hisense Group Co., Ltd.
Electrolux AB
Miele & Cie. KG
Midea Group Co., Ltd.

Haier Group Corporation
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