

Residential Washing Machine Market in Poland 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. A study by StrategyHelix indicates that the residential washing machine market in Poland is expected to increase by US\$ 444 million from 2021 to 2027, garnering a CAGR of 7.2% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Poland residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in Poland is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment held the largest share of the Poland residential washing machine market in 2020 and is anticipated to hold its share during the forecast period. On the basis of technology, the residential washing machine market in Poland has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Poland has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Poland residential washing machine market is highly competitive. Some of the leading companies operating in the market are Whirlpool Corporation, Arcelik A.S., Electrolux AB, BSH Hausgerate GmbH, The Samsung Group, Haier Group Corporation, Amica S.A., LG Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines,

washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Poland residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Arcelik A.S.
Electrolux AB
BSH Hausgerate GmbH
The Samsung Group
Haier Group Corporation
Amica S.A.

LG Corporation
About StrategyHelix
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