

Residential Washing Machine Market in Philippines 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to StrategyHelix, the residential washing machine market in Philippines is expected to increase at a CAGR of 7.9% till 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Philippines residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in Philippines is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machine market in 2020 and is anticipated to hold its share during the forecast period. On the basis of technology, the residential washing machine market in Philippines has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Philippines has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Philippines residential washing machine market is highly competitive. The prominent players operating in the Philippines residential washing machine market include Hon Hai Precision Industry Co. Ltd., Panasonic Corporation, LG Corporation, The Samsung Group, Haier Group Corporation, Whirlpool Corporation, Midea Group Co. Ltd.



Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines residential washing machine market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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PART 6. KEY COMPANIES

Hon Hai Precision Industry Co., Ltd.
Panasonic Corporation
LG Corporation
The Samsung Group
Haier Group Corporation
Whirlpool Corporation
Midea Group Co., Ltd.



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