

Residential Washing Machine Market in Norway 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Norway is poised to grow at a CAGR of around 4.6% over the analysis period of 2021 to 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Norway residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Norway has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment is estimated to account for the largest share of the residential washing machine market in Norway. By technology, the residential washing machine market in Norway has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Norway is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Norway residential washing machine market is highly competitive. Key companies profiled in the report include Electrolux AB, BSH Hausgerate GmbH, Miele & Cie. KG, Haier Group Corporation, The Samsung Group, LG Corporation, Whirlpool Corporation, Hisense Group Co. Ltd.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Norway residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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BSH Hausgerate GmbH
Miele & Cie. KG
Haier Group Corporation
The Samsung Group
LG Corporation
Whirlpool Corporation

Hisense Group Co., Ltd.
About StrategyHelix
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