

Residential Washing Machine Market in North America 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in North America is poised to grow by US\$ 3,392 million during 2021-2027, progressing at a CAGR of 3.5% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The North America residential washing machine market is segmented on the basis of product, technology, distribution channel, and country. By product, the residential washing machine market in North America has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. According to the research, the fully automatic washing machines segment had the largest share in the residential washing machine market in North America. Based upon technology, the residential washing machine market in North America is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in North America has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the residential washing machine market in North America is segmented into Canada, USA.

The North America residential washing machine market is highly competitive. Key companies profiled in the report include BSH Hausgerate GmbH, Electrolux AB, Haier Group Corporation, LG Corporation, Midea Group Co. Ltd., The Samsung Group, Whirlpool Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. RESIDENTIAL WASHING MACHINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Dryers
Fully automatic washing machines
Semi-automatic washing machines
Washer dryers

PART 4. MARKET BREAKDOWN BY TECHNOLOGY

Automatic
Semi-automatic

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. MARKET BREAKDOWN BY COUNTRY

Canada
USA

PART 7. KEY COMPANIES

BSH Hausgerate GmbH
Electrolux AB

Haier Group Corporation
LG Corporation
Midea Group Co., Ltd.
The Samsung Group
Whirlpool Corporation
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