

Residential Washing Machine Market in Middle East and Africa 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Middle East and Africa is set to increase by US\$ 498 million during 2021-2027, growing at a CAGR of 4.5% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Middle East and Africa residential washing machine market is segmented on the basis of product, technology, distribution channel, and country. On the basis of product, the residential washing machine market in Middle East and Africa has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Middle East and Africa has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Middle East and Africa is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the residential washing machine market in Middle East and Africa is segmented into South Africa, United Arab Emirates.

The Middle East and Africa residential washing machine market is highly competitive. The prominent players operating in the Middle East and Africa residential washing machine market include Arcelik A.S., BSH Hausgerate GmbH, El Abd Group, Electrolux AB, Fresh Electric Company for Home Appliances, Haier Group Corporation, Hisense

Group Co. Ltd., LG Corporation, Midea Group Co. Ltd., TEKA INDUSTRIAL S.A., The Samsung Group, Universal Group, Whirlpool Corporation, Winia Group.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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BSH Hausgerate GmbH

El Abd Group
Electrolux AB
Fresh Electric Company for Home Appliances
Haier Group Corporation
Hisense Group Co., Ltd.
LG Corporation
Midea Group Co., Ltd.
TEKA INDUSTRIAL S.A.
The Samsung Group
Universal Group
Whirlpool Corporation
Winia Group
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