

Residential Washing Machine Market in Mexico 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Mexico is poised to grow by US\$ 975 million from 2021 to 2027, registering a CAGR of 8.9% during the forecast period, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Mexico residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in Mexico has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. According to the research, the fully automatic washing machines segment had the largest share in the residential washing machine market in Mexico. Based upon technology, the residential washing machine market in Mexico is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Mexico has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Mexico residential washing machine market is highly competitive. Top players covered in Mexico Residential Washing Machine Market Study are Controladora Mabe S.A. de C.V., Whirlpool Corporation, Koblenz Electrica S.A. de C.V., Winia Group, LG Corporation, The Samsung Group, Hisense Group Co. Ltd., Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Mexico residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Controladora Mabe S.A. de C.V.
Whirlpool Corporation
Koblenz Electrica, S.A. de C.V.
Winia Group
LG Corporation
The Samsung Group
Hisense Group Co., Ltd.

Electrolux AB
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