

Residential Washing Machine Market in Malaysia 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Malaysia is poised to grow at a CAGR of around 3.7% over the analysis period of 2021 to 2027, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Malaysia residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in Malaysia has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. According to the research, the fully automatic washing machines segment had the largest share in the residential washing machine market in Malaysia. Based upon technology, the residential washing machine market in Malaysia is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Malaysia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Malaysia residential washing machine market is highly competitive. Some of the leading companies operating in the market are The Samsung Group, Panasonic Corporation, Hon Hai Precision Industry Co. Ltd., Midea Group Co. Ltd., LG Corporation, Haier Group Corporation, Electrolux AB, Hitachi Ltd.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Hon Hai Precision Industry Co., Ltd.
Midea Group Co., Ltd.
LG Corporation
Haier Group Corporation
Electrolux AB

Hitachi, Ltd.
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