

# Residential Washing Machine Market in Latin America 2021

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## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Latin America is set to increase by US\$ 3,588 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 10.9% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Latin America residential washing machine market is segmented on the basis of product, technology, distribution channel, and country. On the basis of product, the residential washing machine market in Latin America has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment is estimated to account for the largest share of the residential washing machine market in Latin America. By technology, the residential washing machine market in Latin America has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Latin America is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the residential washing machine market in Latin America has been segmented into Argentina, Brazil.

The Latin America residential washing machine market is highly competitive. As of 2020, the major players in the Latin America residential washing machine market were Autosal S.A., Color Visao Do Brasil Industria Acrilica Ltda., Controladora Mabe S.A. de C.V., Electrolux AB, Groupe SEB, Hisense Group Co. Ltd., Jose M. Alladio E Hijos S.A., Koblenz Electrica S.A. de C.V., LG Corporation, Midea Group Co. Ltd., Mueller

Eletrodomesticos Ltda., Newmaq Eletrodomesticos Ltda, Suggar  
Eletrodomesticos - Madson Eletrometalurgica Ltda, The Samsung Group, Wanke SA,  
Whirlpool Corporation, Winia Group.

#### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines,  
washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,  
others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Autosal S.A.  
Color Visao Do Brasil Industria Acrilica Ltda.

Controladora Mabe S.A. de C.V.  
Electrolux AB  
Groupe SEB  
Hisense Group Co., Ltd.  
Jose M. Alladio E Hijos S.A.  
Koblenz Electrica, S.A. de C.V.  
LG Corporation  
Midea Group Co., Ltd.  
Mueller Eletrodomesticos Ltda.  
Newmaq Eletrodomesticos Ltda  
Suggar Eletrodomesticos - Madson Eletrometalurgica Ltda  
The Samsung Group  
Wanke SA  
Whirlpool Corporation  
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