

# Residential Washing Machine Market in Japan 2021

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## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Japan is set to increase by US\$ 136 million during 2021-2027, growing at a CAGR of 0.7% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Japan residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Japan has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment is estimated to account for the largest share of the residential washing machine market in Japan. By technology, the residential washing machine market in Japan has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Japan is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The residential washing machine market is dominated by key players, which are Hitachi Ltd., Panasonic Corporation, Haier Group Corporation, Midea Group Co. Ltd., Hon Hai Precision Industry Co. Ltd., Hisense Group Co. Ltd.

### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Japan residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Dryers  
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Semi-automatic washing machines  
Washer dryers

### **PART 4. MARKET BREAKDOWN BY TECHNOLOGY**

Automatic  
Semi-automatic

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Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Hitachi, Ltd.  
Panasonic Corporation  
Haier Group Corporation  
Midea Group Co., Ltd.  
Hon Hai Precision Industry Co., Ltd.  
Hisense Group Co., Ltd.  
About StrategyHelix

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