

Residential Washing Machine Market in Italy 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Italy is poised to grow by US\$ 271 million during 2021-2027, progressing at a CAGR of 3.1% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Italy residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in Italy has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment was the largest contributor to the Italy residential washing machine market in 2020. Based upon technology, the residential washing machine market in Italy is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Italy has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Italy residential washing machine market is highly competitive. The report also includes the profiles of leading companies such as Haier Group Corporation, Whirlpool Corporation, Electrolux AB, BSH Hausgerate GmbH, Arcelik A.S., LG Corporation, The Samsung Group.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
Electrolux AB
BSH Hausgerate GmbH
Arcelik A.S.
LG Corporation
The Samsung Group

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