

Residential Washing Machine Market in Indonesia 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. A study by StrategyHelix indicates that the residential washing machine market in Indonesia is expected to increase by US\$ 286 million from 2021 to 2027, garnering a CAGR of 8.4% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Indonesia residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in Indonesia is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment captured the largest share of the market in 2020. On the basis of technology, the residential washing machine market in Indonesia has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Indonesia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Indonesia residential washing machine market is highly competitive. Top players covered in Indonesia Residential Washing Machine Market Study are Hon Hai Precision Industry Co. Ltd., LG Corporation, Haier Group Corporation, PT. Hartono Istana Teknologi, Panasonic Corporation, The Samsung Group, PT. Sanken Argadwija, Electrolux AB.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Hon Hai Precision Industry Co., Ltd.
LG Corporation
Haier Group Corporation
PT. Hartono Istana Teknologi
Panasonic Corporation
The Samsung Group
PT. Sanken Argadwija

Electrolux AB
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