

Residential Washing Machine Market in India 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in India is poised to grow by US\$ 652 million during 2021-2027, progressing at a CAGR of 5.6% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The India residential washing machine market is segmented on the basis of product, technology, and distribution channel. By product, the residential washing machine market in India has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment was the largest contributor to the India residential washing machine market in 2020. Based upon technology, the residential washing machine market in India is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in India has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The India residential washing machine market is highly competitive. The leading players in the residential washing machine market include LG Corporation, The Samsung Group, Whirlpool Corporation, IFB Industries Limited, Godrej & Boyce Mfg. Co. Ltd. (G&B), Haier Group Corporation, BSH Hausgerate GmbH.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the India residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
IFB Industries Limited
Godrej & Boyce Mfg. Co. Ltd. (G&B)
Haier Group Corporation
BSH Hausgerate GmbH

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