

Residential Washing Machine Market in Hong Kong 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Hong Kong is expected to increase at a CAGR of 1.9% till 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Hong Kong residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Hong Kong has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Hong Kong has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Hong Kong is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Hong Kong residential washing machine market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players BSH Hausgerate GmbH, Whirlpool Corporation, Electrolux AB, The Samsung Group, LG Corporation, Panasonic Corporation, Haier Group Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hong Kong residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
Electrolux AB
The Samsung Group
LG Corporation
Panasonic Corporation
Haier Group Corporation

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