

Residential Washing Machine Market in Greece 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Greece is projected to expand by a CAGR of 1.6% from 2021 through 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Greece residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Greece has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Greece has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Greece is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Greece residential washing machine market is highly competitive. The key players in the residential washing machine market include BSH Hausgerate GmbH, LG Corporation, Whirlpool Corporation, Haier Group Corporation, The Samsung Group, Electrolux AB, Arcelik A.S.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Greece residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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BSH Hausgerate GmbH
LG Corporation
Whirlpool Corporation
Haier Group Corporation
The Samsung Group
Electrolux AB
Arcelik A.S.

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