

# Residential Washing Machine Market in Germany 2021

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## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to StrategyHelix, the residential washing machine market in Germany is expected to increase by US\$ 233 million during 2021-2027, expanding at a CAGR of 1.3% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Germany residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in Germany is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. In Germany, the fully automatic washing machines segment made up the largest share of the residential washing machine market. On the basis of technology, the residential washing machine market in Germany has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Germany has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Germany residential washing machine market is highly competitive. The prominent players operating in the Germany residential washing machine market include BSH Hausgerate GmbH, Whirlpool Corporation, Electrolux AB, Miele & Cie. KG, Haier Group Corporation, Arcelik A.S., LG Corporation, Midea Group Co. Ltd., Hisense Group Co. Ltd.

### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Germany residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Washer dryers

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Automatic  
Semi-automatic

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Others

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BSH Hausgerate GmbH  
Whirlpool Corporation  
Electrolux AB  
Miele & Cie. KG  
Haier Group Corporation  
Arcelik A.S.  
LG Corporation

Midea Group Co., Ltd.  
Hisense Group Co., Ltd.  
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