

Residential Washing Machine Market in Europe 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Europe is poised to grow by US\$ 4,464 million from 2021 to 2027, registering a CAGR of 4.4% during the forecast period, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Europe residential washing machine market is segmented on the basis of product, technology, distribution channel, and country. By product, the residential washing machine market in Europe has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment was the largest contributor to the Europe residential washing machine market in 2020. Based upon technology, the residential washing machine market in Europe is categorized into automatic, semi-automatic. On the basis of distribution channel, the residential washing machine market in Europe has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the residential washing machine market in Europe has been segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

The Europe residential washing machine market is highly competitive. The key players in the residential washing machine market include Arcelik A.S., BSH Hausgerate GmbH, CNA Group SA, Electrolux AB, Groupe Cevital, Haier Group Corporation, Hisense Group Co. Ltd., LG Corporation, Midea Group Co. Ltd., Miele & Cie. KG, Technicolor SA, The Samsung Group, Whirlpool Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Spain

Sweden
Switzerland
United Kingdom

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CNA Group SA
Electrolux AB
Groupe Cevital
Haier Group Corporation
Hisense Group Co., Ltd.
LG Corporation
Midea Group Co., Ltd.
Miele & Cie. KG
Technicolor SA
The Samsung Group
Whirlpool Corporation
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