

Residential Washing Machine Market in Denmark 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Denmark is set to grow at a healthy compound annual growth rate (CAGR) of 2.5% in the next five years. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Denmark residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Denmark has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment held the largest revenue share in 2020. By technology, the residential washing machine market in Denmark has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Denmark is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Denmark residential washing machine market is highly competitive. The residential washing machine market is dominated by key players, which are BSH Hausgerate GmbH, Electrolux AB, Miele & Cie. KG, Hisense Group Co. Ltd., LG Corporation, Haier Group Corporation, Whirlpool Corporation, The Samsung Group.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Denmark residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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BSH Hausgerate GmbH
Electrolux AB
Miele & Cie. KG
Hisense Group Co., Ltd.
LG Corporation
Haier Group Corporation
Whirlpool Corporation

The Samsung Group
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