

# Residential Washing Machine Market in Colombia 2021

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## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to a report by StrategyHelix, the residential washing machine market in Colombia is projected to expand by a CAGR of 4.7% from 2021 through 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Colombia residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Colombia has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment is estimated to account for the largest share of the residential washing machine market in Colombia. By technology, the residential washing machine market in Colombia has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Colombia is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Colombia residential washing machine market is highly competitive. The leading players in the residential washing machine market include Industrias Haceb S.A., Controladora Mabe S.A. de C.V., The Samsung Group, LG Corporation, Whirlpool Corporation, Industria De Electrodomesticos S.A., Electrolux AB.

## Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Colombia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Washer dryers

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Semi-automatic

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Others

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Industrias Haceb S.A.  
Controladora Mabe S.A. de C.V.  
The Samsung Group  
LG Corporation  
Whirlpool Corporation  
Industria De Electrodomesticos S.A.  
Electrolux AB

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