

Residential Washing Machine Market in China 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to StrategyHelix, the residential washing machine market in China is expected to increase by US\$ 9,821 million during 2021-2027, expanding at a CAGR of 9.3% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The China residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in China is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. In China, the fully automatic washing machines segment made up the largest share of the residential washing machine market. On the basis of technology, the residential washing machine market in China has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in China has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The China residential washing machine market is highly competitive. Key companies profiled in the report include Haier Group Corporation, Midea Group Co. Ltd., BSH Hausgerate GmbH, Whirlpool Corporation, TCL Technology Group Corporation, Panasonic Corporation, Hisense Group Co. Ltd.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Haier Group Corporation
Midea Group Co., Ltd.
BSH Hausgerate GmbH
Whirlpool Corporation
TCL Technology Group Corporation
Panasonic Corporation
Hisense Group Co., Ltd.

About StrategyHelix

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