

Residential Washing Machine Market in Australia 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to StrategyHelix, the residential washing machine market in Australia is expected to increase by US\$ 330 million during 2021-2027, expanding at a CAGR of 6.5% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Australia residential washing machine market is segmented on the basis of product, technology, and distribution channel. Based on product, the residential washing machine market in Australia is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment captured the largest share of the market in 2020. On the basis of technology, the residential washing machine market in Australia has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Australia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Australia residential washing machine market is highly competitive. The leading players in the residential washing machine market include Haier Group Corporation, Electrolux AB, LG Corporation, Whirlpool Corporation, BSH Hausgerate GmbH, The Samsung Group, Miele & Cie. KG, Hisense Group Co. Ltd., Arcelik A.S.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Australia residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Electrolux AB
LG Corporation
Whirlpool Corporation
BSH Hausgerate GmbH
The Samsung Group
Miele & Cie. KG

Hisense Group Co., Ltd.

Arcelik A.S.

About StrategyHelix

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