

# Residential Washing Machine Market in Asia Pacific 2021

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## Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. According to StrategyHelix, the residential washing machine market in Asia Pacific is expected to increase by US\$ 13,361 million during 2021-2027, expanding at a CAGR of 7.1% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Asia Pacific residential washing machine market is segmented on the basis of product, technology, distribution channel, and country. Based on product, the residential washing machine market in Asia Pacific is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment captured the largest share of the market in 2020. On the basis of technology, the residential washing machine market in Asia Pacific has been segmented into automatic, semi-automatic. By distribution channel, the residential washing machine market in Asia Pacific has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the residential washing machine market in Asia Pacific is segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific residential washing machine market is highly competitive. The report also includes the profiles of leading companies such as BSH Hausgerate GmbH, Electrolux AB, Godrej & Boyce Mfg. Co. Ltd. (G&B), Haier Group Corporation, Hisense Group Co. Ltd., Hitachi Ltd., Hon Hai Precision Industry Co. Ltd., IFB Industries Limited, LG Corporation, Midea Group Co. Ltd., Panasonic Corporation, TCL Technology Group

Corporation, The Samsung Group, Whirlpool Corporation, Winia Group.

#### Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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South Korea

Taiwan

Thailand

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BSH Hausgerate GmbH

Electrolux AB

Godrej & Boyce Mfg. Co. Ltd. (G&B)

Haier Group Corporation

Hisense Group Co., Ltd.

Hitachi, Ltd.

Hon Hai Precision Industry Co., Ltd.

IFB Industries Limited

LG Corporation

Midea Group Co., Ltd.

Panasonic Corporation

TCL Technology Group Corporation

The Samsung Group

Whirlpool Corporation

Winia Group

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