

Residential Washing Machine Market in Argentina 2021

<https://marketpublishers.com/r/R63BA9E95A20EN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: R63BA9E95A20EN

Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. The residential washing machine market in Argentina is set to increase by US\$ 1,269 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 25% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The Argentina residential washing machine market is segmented on the basis of product, technology, and distribution channel. On the basis of product, the residential washing machine market in Argentina has been segmented into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. Among these, the fully automatic washing machines segment was accounted for the highest revenue generator in 2020. By technology, the residential washing machine market in Argentina has been segmented into automatic, semi-automatic. Based on distribution channel, the residential washing machine market in Argentina is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

As of 2020, the major players in the Argentina residential washing machine market were Jose M. Alladio E Hijos S.A., Autosal S.A., Electrolux AB, Whirlpool Corporation, The Samsung Group, LG Corporation.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Argentina residential washing machine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Jose M. Alladio E Hijos S.A.
Autosal S.A.
Electrolux AB
Whirlpool Corporation
The Samsung Group
LG Corporation
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