

# Pu'er Tea Market in China 2021

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## Abstracts

In terms of volume, the Pu'er tea market in China is expected to grow at a compound annual growth rate (CAGR) of 5.2% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like volume for Pu'er tea. The China Pu'er tea market is segmented on the basis of region. By region, it is categorized into Central South China, East China, North China, Northeast China, Northwest China, and Southwest China.

The report has profiled some of the key players of the market such as Kunming Colourful Yunnan King-shine Tea Industry Co. Ltd., Pu'er Lancang Ancient Tea Co. Ltd., Taetea Group, Yunnan Xiaguan Tea Factory Tuocha (Group) Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the Pu'er tea market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Region: Central South China, East China, North China, Northeast China, Northwest China, and Southwest China

Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the China Pu'er tea market

Pinpoint growth sectors and trends for investment

Understand what the future of the Pu'er tea market in China looks like

Identify the competitive landscape and window of opportunity

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