

Precision Agriculture Market in MENA 2022

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Abstracts

The agricultural industry has witnessed a massive transformation from conventional to modern farming practices, owing to the increasing demand for sustainable farming practices. Rising population and high-income growth have resulted in growing concerns for food security across the region. Various agricultural startups and technology innovators are developing numerous sustainable farming systems. With the rapid employment of precision agriculture solutions, farmers can manage farm enterprises efficiently and enhance production yield by increasing inputs. The advent of innovative farm management techniques has resulted in reduced energy consumption and overall cost-effective operations, owing to their precise and resource efficient approach. The precision agriculture market in MENA is estimated to increase at the rate of 0% each year in the period from 2022 to 2028, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for precision agriculture. The MENA precision agriculture market is segmented on the basis of component, application, technology, and country. By component, the precision agriculture market in MENA has been segmented into hardware, software, services. Based upon application, the precision agriculture market in MENA is categorized into yield monitoring, field mapping telematics, crop scouting, weather tracking & forecasting, inventory management, farm labor management, others. On the basis of technology, the precision agriculture market in MENA has been segmented into guidance technology, remote sensing technology, variable-rate technology. Geographically, the precision agriculture market in MENA is segmented into Saudi Arabia, Qatar, UAE, Jordan, Iraq, Lebanon, Egypt, Turkey, Ethiopia, rest of MENA.

The MENA precision agriculture market is highly competitive. Key companies profiled in the report include Aerobotics (Pty) Ltd., AeroView Services LLC, ForFarming LLC,

GreenFingers Mobile, InteliGro, myFARMSMART, PETKUS Technologie GmbH, Prospera Technologies Ltd., SGS S.A., Smart Farming Technologies CC, SZ DJI Technology Co. Ltd., Taranis Visual Ltd., The Crop Site, ViaFarm, Yamaha Motor Corporation.

Report Scope

Component: hardware, software, services

Application: yield monitoring, field mapping telematics, crop scouting, weather tracking & forecasting, inventory management, farm labor management, others

Technology: guidance technology, remote sensing technology, variable-rate technology

Country: Saudi Arabia, Qatar, UAE, Jordan, Iraq, Lebanon, Egypt, Turkey, Ethiopia, rest of MENA

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the MENA precision agriculture market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Crop scouting
Weather tracking & forecasting
Inventory management
Farm labor management
Others

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Guidance technology
Remote sensing technology
Variable-rate technology

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Saudi Arabia
Qatar
UAE
Jordan

Iraq
Lebanon
Egypt
Turkey
Ethiopia
Rest of MENA

PART 7. KEY COMPANIES

Aerobotics, (Pty) Ltd.
AeroView Services LLC
ForFarming LLC
GreenFingers Mobile
InteliGro
myFARMSMART
PETKUS Technologie GmbH
Prospera Technologies Ltd.
SGS S.A.
Smart Farming Technologies CC
SZ DJI Technology Co., Ltd.
Taranis Visual Ltd.
The Crop Site
ViaFarm
Yamaha Motor Corporation
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