

# Pet Food Market in Latin America 2022

<https://marketpublishers.com/r/P67D0958743EEN.html>

Date: November 2022

Pages: 15

Price: US\$ 1,450.00 (Single User License)

ID: P67D0958743EEN

## Abstracts

Pet food is animal feed intended for consumption by pets. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog, cat, as well as bird food or fish. According to a report by StrategyHelix, the pet food market in Latin America is set to increase by US\$ 16.2 billion during 2022-2028, growing at a CAGR of 10.9% during the forecast period. Pets provide well-being benefits for people because humans imbue these animals with socially-supportive attributes, that in turn, psychologically translate into experiencing social support from them. Nowadays, the majority of dog and cat owners report that their pet is a family member just like anyone else. The humanization of pets is the main driver for the pet food market. With this increase in humanization, pets are being treated with more care and hygiene, which has increased consumer demand for high-quality pet food products.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for pet food. The Latin America pet food market is segmented on the basis of product, pricing, retail channel, and country. On the basis of product, the pet food market in Latin America has been segmented into cat food, dog food, others. By pricing, the pet food market in Latin America has been segmented into economy pet food, premium pet food. The economy pet food segment held the largest revenue share in 2021. Based on retail channel, the pet food market in Latin America is categorized into e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others. Geographically, the pet food market in Latin America is segmented into Argentina, Brazil, Chile, Colombia, Mexico, others.

The dog food market is further segmented into dry dog food, mixers & treats, and wet dog food. The dry dog food segment held the largest share of the Latin America pet food market in 2021 and is anticipated to hold its share during the forecast period. Furthermore, the cat food market has been categorized into dry cat food, mixers &

treats, and wet cat food. In 2021, the dry cat food segment made up the largest share of revenue generated by the pet food market. The other pet food market is further divided into bird food, fish food, and others.

The Latin America pet food market is highly competitive. The prominent players operating in the Latin America pet food market include Agroindustrias Baires S.A., Asociacion de Cooperativas Argentinas Coop. Ltda., BRF S.A., Champion S.A., Colgate-Palmolive Company, Distribuidora Nor SA, Dr. Zoo (Alimentos Proetto SA), Empresas Carozzi S.A., Empresas Iansa S.A., Enova (Shanghai) Pet Products Co. Ltd., Grandfood Industria e Comercio Ltda, Grupo Pilar S.A., INABA PETFOOD Co. Ltd., Industria e Comercio de Alimentos Desidratados Alcon Ltda, Industrias Bachoco S.A.B. de C.V., Lupus Desenvolvimento em Alimentos Ltda, Mars Incorporated, Metrive S.A., Molino Chacabuco S.A., Monge & C. S.p.a., Nelsoni Ranch SA, Nestle S.A., Nueva Tecnologia En Alimentacion S.A. De C.V., Petfood Saladillo S.A., The Archer-Daniels-Midland Company, VAFO Group a.s., Vitalcan S.A. Competitive landscape gives a description of the competitive nature of the pet food market in Latin America and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

#### Report Scope

Product: cat food, dog food, others

Pricing: economy pet food, premium pet food

Retail channel: e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others

Country: Argentina, Brazil, Chile, Colombia, Mexico, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Agroindustrias Baires S.A., Asociacion de Cooperativas Argentinas Coop. Ltda., BRF S.A., Champion S.A., Colgate-Palmolive Company, Distribuidora Nor SA, Dr. Zoo (Alimentos Proetto SA), Empresas Carozzi S.A., Empresas Iansa S.A., Enova (Shanghai) Pet Products Co. Ltd., Grandfood Industria e Comercio Ltda, Grupo Pilar S.A., INABA PETFOOD Co. Ltd., Industria e Comercio de Alimentos Desidratados Alcon Ltda, Industrias Bachoco S.A.B. de C.V., Lupus Desenvolvimento em Alimentos Ltda, Mars Incorporated, Metrive S.A., Molino Chacabuco S.A., Monge & C. S.p.a., Nelsoni Ranch SA, Nestle S.A., Nueva Tecnologia En Alimentacion S.A. De C.V., Petfood Saladillo S.A., The Archer-Daniels-Midland Company, VAFO Group a.s., Vitalcan S.A.

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America pet food market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. PET FOOD MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Cat food  
Dog food  
Others

### **PART 4. MARKET BREAKDOWN BY PRICING**

Economy pet food  
Premium pet food

### **PART 5. MARKET BREAKDOWN BY RETAIL CHANNEL**

E-commerce  
Pet specialty stores  
Supermarkets and hypermarkets  
Veterinary clinics  
Others

### **PART 6. MARKET BREAKDOWN BY COUNTRY**

Argentina  
Brazil  
Chile  
Colombia  
Mexico  
Others

## **PART 7. KEY COMPANIES**

Agroindustrias Baires S.A.  
Asociacion de Cooperativas Argentinas Coop. Ltda.  
BRF S.A.  
Champion S.A.  
Colgate-Palmolive Company  
Distribuidora Nor SA  
Dr. Zoo (Alimentos Proetto SA)  
Empresas Carozzi S.A.  
Empresas Iansa S.A.  
Enova (Shanghai) Pet Products Co., Ltd.  
Grandfood Industria e Comercio Ltda  
Grupo Pilar S.A.  
INABA PETFOOD Co., Ltd.  
Industria e Comercio de Alimentos Desidratados Alcon Ltda  
Industrias Bachoco, S.A.B. de C.V.  
Lupus Desenvolvimento em Alimentos Ltda  
Mars, Incorporated  
Metrive S.A.  
Molino Chacabuco S.A.  
Monge & C. S.p.a.  
Nelsoni Ranch SA  
Nestle S.A.  
Nueva Tecnologia En Alimentacion, S.A. De C.V.  
Petfood Saladillo S.A.  
The Archer-Daniels-Midland Company  
VAFO Group a.s.  
Vitalcan S.A.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Pet Food Market in Latin America 2022

Product link: <https://marketpublishers.com/r/P67D0958743EEN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P67D0958743EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970