

Pet Food Market in Europe 2022

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Abstracts

Pet food is animal feed intended for consumption by pets. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog, cat, as well as bird food or fish. The pet food market in Europe is poised to grow by US\$ 13.2 billion during 2022-2028, progressing at a CAGR of 4.8% during the forecast period, according to data and analytics company StrategyHelix. Pets provide well-being benefits for people because humans imbue these animals with socially-supportive attributes, that in turn, psychologically translate into experiencing social support from them. Nowadays, the majority of dog and cat owners report that their pet is a family member just like anyone else. The humanization of pets is the main driver for the pet food market. With this increase in humanization, pets are being treated with more care and hygiene, which has increased consumer demand for high-quality pet food products.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for pet food. The Europe pet food market is segmented on the basis of product, pricing, retail channel, and country. By product, the pet food market in Europe has been segmented into cat food, dog food, others. Based upon pricing, the pet food market in Europe is categorized into economy pet food, premium pet food. According to the research, the economy pet food segment had the largest share in the pet food market in Europe. On the basis of retail channel, the pet food market in Europe has been segmented into e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others. Geographically, the pet food market in Europe is segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others.

The dog food market is further segmented into dry dog food, mixers & treats, and wet dog food. The dry dog food segment is estimated to account for the largest share of the pet food market in Europe. Furthermore, the cat food market has been categorized into dry cat food, mixers & treats, and wet cat food. The dry cat food segment held the

largest share of the Europe pet food market in 2021 and is anticipated to hold its share during the forecast period. The other pet food market is further divided into bird food, fish food, and others.

The Europe pet food market is highly competitive. The pet food market is dominated by key players, which are Agras Delic spa, Agrifarma S.p.A., Agrolimen SA, Almo Nature S.p.A. (Fondazione Capellino), Beaphar B.V., BEWITAL petfood GmbH & Co. KG, Burgess Group PLC, Butcher's Pet Care Limited, Colgate-Palmolive Company, Finnern GmbH & Co. KG, Hamiform - Le Closeau, heristo AG, Inspired Pet Nutrition Ltd, Mars Incorporated, Monge & C. S.p.a., Morando S.p.A., MPM Products Ltd., Nestle S.A., Nova Foods S.R.L., Pets Choice Limited (Bob Martin), Premium Petfood Brands B.V., Prins Petfoods BV, Riga SA, Sanypet SpA, SARIA A/S GmbH & Co. KG, Spectrum Brands Holdings Inc., Techni-Cal International B.V., The Bolton Group, Versele-Laga NV, Virbac S.A. Competitive landscape gives a description of the competitive nature of the pet food market in Europe and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: cat food, dog food, others

Pricing: economy pet food, premium pet food

Retail channel: e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Turkey, United Kingdom, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Agras Delic spa, Agrifarma S.p.A., Agrolimen SA, Almo Nature S.p.A. (Fondazione Capellino), Beaphar B.V., BEWITAL petfood GmbH & Co. KG, Burgess Group PLC, Butcher's Pet Care Limited, Colgate-Palmolive Company, Finnern GmbH & Co. KG, Hamiform - Le Closeau, heristo AG, Inspired Pet Nutrition Ltd, Mars Incorporated, Monge & C. S.p.a., Morando S.p.A., MPM Products Ltd., Nestle S.A., Nova Foods S.R.L., Pets Choice Limited (Bob Martin), Premium Petfood Brands B.V., Prins Petfoods BV, Riga SA, Sanypet SpA, SARIA A/S GmbH & Co. KG, Spectrum Brands Holdings Inc., Techni-Cal International B.V., The Bolton Group, Versele-Laga NV, Virbac S.A.

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe pet food market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. PET FOOD MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Cat food
Dog food
Others

PART 4. MARKET BREAKDOWN BY PRICING

Economy pet food
Premium pet food

PART 5. MARKET BREAKDOWN BY RETAIL CHANNEL

E-commerce
Pet specialty stores
Supermarkets and hypermarkets
Veterinary clinics
Others

PART 6. MARKET BREAKDOWN BY COUNTRY

France
Germany
Italy
Netherlands
Poland
Russia
Spain

Turkey
United Kingdom
Others

PART 7. KEY COMPANIES

Agras Delic spa
Agrifarma S.p.A.
Agrolimen SA
Almo Nature S.p.A. (Fondazione Capellino)
Beaphar B.V.
BEWITAL petfood GmbH & Co. KG
Burgess Group PLC
Butcher's Pet Care Limited
Colgate-Palmolive Company
Finnern GmbH & Co. KG
Hamiform - Le Closeau
heristo AG
Inspired Pet Nutrition Ltd
Mars, Incorporated
Monge & C. S.p.a.
Morando S.p.A.
MPM Products Ltd.
Nestle S.A.
Nova Foods S.R.L.
Pets Choice Limited (Bob Martin)
Premium Petfood Brands B.V.
Prins Petfoods BV
Riga SA
Sanypet SpA
SARIA A/S GmbH & Co. KG
Spectrum Brands Holdings, Inc.
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