

# Personal Care Appliances Market in Nigeria 2021

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## Abstracts

Personal care appliances are used for skincare, haircare, personal hygiene, make-up, oral hygiene, and other purposes. In terms of revenue, the personal care appliances market in Nigeria is projected to grow at a compound annual growth rate (CAGR) of 8% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix. Improving economic environment, rising disposable income and increasing awareness regarding the importance of personal grooming among the youth are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for personal care appliances. The Nigeria personal care appliances market is segmented on the basis of product, distribution channel. By product, it is categorized into hair removal appliances, facial cleansers, hair care appliances, oral care appliances, and others. By distribution channel, the personal care appliances market is divided into hypermarkets & supermarkets, general merchandise stores, specialist retailers, online retailing, and others.

The report has profiled some of the key players of the market such as Guangzhou Chaoba Hair Products Co. Ltd., Koninklijke Philips N.V., Panasonic Corporation, Spectrum Brands Holdings Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the personal care appliances market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: hair removal appliances, facial cleansers, hair care appliances, oral care

appliances, and others

Distribution channel: hypermarkets & supermarkets, general merchandise stores, specialist retailers, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria personal care appliances market

Pinpoint growth sectors and trends for investment

Understand what the future of the personal care appliances market in Nigeria looks like

Identify the competitive landscape and window of opportunity

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