

Perfume Market in Philippines 2021

<https://marketpublishers.com/r/P863F4281FADEN.html>

Date: January 2022

Pages: 21

Price: US\$ 550.00 (Single User License)

ID: P863F4281FADEN

Abstracts

Perfumes are basically aromatic compounds dissolved in a solvent e.g. ethanol or a mix of water and ethanol. Perfume is used to give a pleasant and desirable scent to a person's body, typically with the aim of increasing self-appeal and self-confidence. According to a report by StrategyHelix, the perfume market in Philippines is projected to expand by a CAGR of 10.3% from 2021 through 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among male consumers about personal wellness and appearance, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for perfume. The Philippines perfume market is segmented on the basis of price range, consumer group, and distribution channel. On the basis of price range, the perfume market in Philippines has been segmented into prestige product, mass product. Among these, the mass product segment was accounted for the highest revenue generator in 2020. By consumer group, the perfume market in Philippines has been segmented into men, women, unisex. The women segment is estimated to account for the largest share of the perfume market in Philippines. Based on distribution channel, the perfume market in Philippines is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Philippines perfume market is highly competitive. The leading players in the perfume market include Natura & Co, Tupperware Brands Corporation (TUP), Coty Inc., LVMH Moet Hennessy Louis Vuitton SA (LVMH), L'Oreal S.A., The Estee Lauder Companies Inc., Personal Collection Direct Selling Inc., PUIG SL.

Report Scope

Price range: prestige product, mass product

Consumer group: men, women, unisex

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines perfume market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. PERFUME MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY CONSUMER GROUP

Men
Women
Unisex

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

Natura & Co
Tupperware Brands Corporation (TUP)
Coty Inc.
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
L'Oreal S.A.
The Estée Lauder Companies Inc.
Personal Collection Direct Selling Inc.
PUIG SL

About StrategyHelix
Disclaimer

I would like to order

Product name: Perfume Market in Philippines 2021

Product link: <https://marketpublishers.com/r/P863F4281FADEN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P863F4281FADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970