

Perfume Market in Costa Rica 2021

<https://marketpublishers.com/r/P4203542EF52EN.html>

Date: January 2022

Pages: 14

Price: US\$ 550.00 (Single User License)

ID: P4203542EF52EN

Abstracts

Perfumes are basically aromatic compounds dissolved in a solvent e.g. ethanol or a mix of water and ethanol. Perfume is used to give a pleasant and desirable scent to a person's body, typically with the aim of increasing self-appeal and self-confidence. The perfume market in Costa Rica is poised to grow at a CAGR of around 3.2% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among male consumers about personal wellness and appearance, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for perfume. The Costa Rica perfume market is segmented on the basis of price range, consumer group, and distribution channel. On the basis of price range, the perfume market in Costa Rica has been segmented into prestige product, mass product. The mass product segment held the largest revenue share in 2020. By consumer group, the perfume market in Costa Rica has been segmented into men, women, unisex. Among these, the women segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the perfume market in Costa Rica is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

Some of the leading companies operating in the market are Corporacion Belcorp, Natura & Co, Helen of Troy Limited, Coty Inc., Oriflame Cosmetics S.A.

Report Scope

Price range: prestige product, mass product

Consumer group: men, women, unisex

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Costa Rica perfume market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. PERFUME MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY CONSUMER GROUP

Men
Women
Unisex

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

Corporacion Belcorp
Natura & Co
Helen of Troy Limited
Coty Inc.
Oriflame Cosmetics S.A.
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