

Oral Care Market in Italy 2021

<https://marketpublishers.com/r/OF24AAD63667EN.html>

Date: April 2021

Pages: 36

Price: US\$ 550.00 (Single User License)

ID: OF24AAD63667EN

Abstracts

Oral care products are intended to cleanse the oral cavity, freshen the breath, and maintain good oral hygiene. The oral care market in Italy in terms of revenue is set to grow by US\$ 248 million during 2021-2027, growing at a compound annual growth rate (CAGR) of 2.6% during the forecast period, according to data and analytics company StrategyHelix. Increasing prevalence of dental diseases and related risk, rising awareness about oral health, growing geriatric population associated with edentulism are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for oral care. The Italy oral care market is segmented on the basis of product, distribution channel. By product, it is categorized into breath fresheners, dental floss, denture care, mouthwashes and rinses, tooth whiteners, toothbrushes and replacement head, and toothpaste. The toothpaste segment held the largest market share in 2020. By distribution channel, the oral care market is divided into convenience stores, drugstores & pharmacies, hypermarkets & supermarkets, online retailing, and others.

The report has profiled some of the key players of the market such as Colgate-Palmolive Company, GlaxoSmithKline plc (GSK), Procter & Gamble Company (P&G), Unilever PLC.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the oral care market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: breath fresheners, dental floss, denture care, mouthwashes and rinses, tooth whiteners, toothbrushes and replacement head, and toothpaste

Distribution channel: convenience stores, drugstores & pharmacies,
hypermarkets & supermarkets, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy oral care market

Pinpoint growth sectors and trends for investment

Understand what the future of the oral care market in Italy looks like

Identify the competitive landscape and window of opportunity

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. ORAL CARE MARKET BY PRODUCT

4.1 Breath Fresheners

4.2 Dental Floss

4.3 Denture Care

4.4 Mouthwashes And Rinses

4.5 Tooth Whiteners

4.6 Toothbrushes And Replacement Head

4.7 Toothpaste

5. ORAL CARE MARKET BY DISTRIBUTION CHANNEL

5.1 Convenience Stores

5.2 Drugstores & Pharmacies

5.3 Hypermarkets & Supermarkets

5.4 Online Retailing

5.5 Others

6. COMPANY PROFILES

6.1 Colgate-Palmolive Company

6.2 GlaxoSmithKline plc (GSK)

6.3 Procter & Gamble Company (P&G)

6.4 Unilever PLC

7. APPENDIX

7.1 About StrategyHelix

7.2 Disclaimer

I would like to order

Product name: Oral Care Market in Italy 2021

Product link: <https://marketpublishers.com/r/OF24AAD63667EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OF24AAD63667EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970