

Mobile Asset Management Market in North America 2021

<https://marketpublishers.com/r/M467D2B9857CEN.html>

Date: January 2022

Pages: 15

Price: US\$ 750.00 (Single User License)

ID: M467D2B9857CEN

Abstracts

Mobile asset management is managing availability and serviceability of assets used to move, store, secure, protect and control inventory within the enterprise and along the supply chain or in conjunction with service providing. According to StrategyHelix, the mobile asset management market in North America is expected to increase by US\$ 895 million during 2021-2027, expanding at a CAGR of 8.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for mobile asset management. The North America mobile asset management market is segmented on the basis of application, and country. Based on application, the mobile asset management market in North America is categorized into field equipment tracking, high-value cargo tracking, trailer & cargo container tracking. In North America, the field equipment tracking segment made up the largest share of the mobile asset management market. Geographically, the mobile asset management market in North America is segmented into USA, Canada. USA captured the largest share of the market in 2020.

The North America mobile asset management market is highly competitive. The prominent players operating in the North America mobile asset management market include Actsoft Inc., AssetWorks LLC, AT&T Inc., BlackBerry Limited, CalAmp Corp., Callpass Tech LLC., Fleet Complete Inc., Geotab Inc., Oracle Corporation, Roambee Corporation, Spark Technology Labs Inc. (CloudHawk).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the mobile asset management market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Application: field equipment tracking, high-value cargo tracking, trailer & cargo container tracking

Country: USA, Canada

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America mobile asset management market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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USA
Canada

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AssetWorks LLC
AT&T Inc.
BlackBerry Limited
CalAmp Corp.
Callpass Tech LLC.
Fleet Complete, Inc.
Geotab Inc.
Oracle Corporation
Roambee Corporation
Spark Technology Labs Inc. (CloudHawk)
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