

Milk Market in Italy 2021

<https://marketpublishers.com/r/MD1CE449B81DEN.html>

Date: April 2021

Pages: 38

Price: US\$ 550.00 (Single User License)

ID: MD1CE449B81DEN

Abstracts

The milk market in Italy in terms of revenue is set to grow by US\$ 221 million during 2021-2027, growing at a compound annual growth rate (CAGR) of 1.2% during the forecast period, according to data and analytics company StrategyHelix. Rising health awareness among consumers, economic growth and the increasing disposable income are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for milk. The Italy milk market is segmented on the basis of product, distribution channel. By product, it is categorized into flavored milk, fresh milk, milk alternatives, powdered milk, and shelf-stable milk. By distribution channel, the milk market is divided into hypermarkets & supermarkets, grocery stores, online retailing, and others.

The report has profiled some of the key players of the market such as Centrale del Latte d'Italia S.p.A., Granlatte Societa Cooperativa Agricola arl, Groupe Lactalis, La Cooperativa Assegnatari Associati Arborea (3A), Valsoia S.p.a..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the milk market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: flavored milk, fresh milk, milk alternatives, powdered milk, and shelf-stable milk

Distribution channel: hypermarkets & supermarkets, grocery stores, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy milk market
Pinpoint growth sectors and trends for investment
Understand what the future of the milk market in Italy looks like
Identify the competitive landscape and window of opportunity

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. MILK MARKET BY PRODUCT

4.1 Flavored Milk

4.2 Fresh Milk

4.3 Milk Alternatives

4.4 Powdered Milk

4.5 Shelf-Stable Milk

5. MILK MARKET BY DISTRIBUTION CHANNEL

5.1 Hypermarkets & Supermarkets

5.2 Grocery Stores

5.3 Online Retailing

5.4 Others

6. COMPANY PROFILES

6.1 Centrale del Latte d'Italia S.p.A.

6.2 Granlatte Societa Cooperativa Agricola arl

6.3 Groupe Lactalis

6.4 La Cooperativa Assegnatari Associati Arborea (3A)

6.5 Valsoia S.p.a.

7. APPENDIX

7.1 About StrategyHelix

7.2 Disclaimer

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