

# Light Vehicle Market in Latin America 2022

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## Abstracts

Light vehicle means a motor vehicle commonly referred to as an automobile, van, sport utility vehicle, or truck having a manufacturer's rated capacity of 1 ton or less. In Latin America, following a significant (-27.6%) contraction in 2020, light vehicle market in terms of volume rose dramatically (16.7%), reaching 5 million units in 2021, according to StrategyHelix's analysis.

The report provides up-to-date market size data covering key market aspects like volume for light vehicle. The Latin America light vehicle market is segmented on the basis of vehicle type, and country. By vehicle type, the light vehicle market in Latin America has been segmented into car, SUV, pickup, LCV. In 2021, the car segment made up the largest share of the light vehicle market. In terms of geography, the light vehicle market in Latin America has been segmented into Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Paraguay, Peru, Puerto Rico, Uruguay, Rest of Latin America. Brazil was the largest contributor to the Latin America light vehicle market in 2021.

The Latin America light vehicle market is highly competitive. Some of the leading companies operating in the market are Fiat Chrysler Automobiles N.V., Ford Motor Company, General Motors Company, Groupe Renault, Honda Motor Company Ltd., Hyundai Motor Company, Mazda Motor Corporation, Nissan Motor Co. Ltd., Toyota Motor Corporation, Volkswagen AG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the light vehicle market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Vehicle type: car, SUV, pickup, LCV

Country: Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Paraguay, Peru,  
Puerto Rico, Uruguay, Rest of Latin America

Base year: 2021

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America light vehicle market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the light vehicle market in Latin America looks like

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Fiat Chrysler Automobiles N.V.  
Ford Motor Company  
General Motors Company  
Groupe Renault  
Honda Motor Company, Ltd.

Hyundai Motor Company  
Mazda Motor Corporation  
Nissan Motor Co., Ltd.  
Toyota Motor Corporation  
Volkswagen AG  
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