

Household Cooking Appliances Market in Vietnam 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. A study by StrategyHelix indicates that the household cooking appliances market in Vietnam is expected to increase by US\$ 209 million from 2021 to 2027, garnering a CAGR of 9.4% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Vietnam household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Vietnam is categorized into built-in, freestanding. In Vietnam, the freestanding segment made up the largest share of the household cooking appliances market. On the basis of product, the household cooking appliances market in Vietnam has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment captured the largest share of the market in 2020. By distribution channel, the household cooking appliances market in Vietnam has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Vietnam household cooking appliances market is highly competitive. Top players covered in Vietnam Household Cooking Appliances Market Study are Rinnai Corporation, Goldsun Vietnam JSC, CNA Group SA, Sunhouse Group JSC, BSH Hausgerate GmbH, Electrolux AB, Franke Holding AG.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Vietnam household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Rinnai Corporation
Goldsun Vietnam JSC
CNA Group SA
Sunhouse Group JSC
BSH Hausgerate GmbH
Electrolux AB
Franke Holding AG

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