

Household Cooking Appliances Market in Turkey 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to StrategyHelix, the household cooking appliances market in Turkey is expected to increase by US\$ 1,208 million during 2021-2027, expanding at a CAGR of 11.2% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Turkey household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Turkey is categorized into built-in, freestanding. The freestanding segment held the largest share of the Turkey household cooking appliances market in 2020 and is anticipated to hold its share during the forecast period. On the basis of product, the household cooking appliances market in Turkey has been segmented into cooker hoods, cooktops, ovens, range cookers. In Turkey, the cooktops segment made up the largest share of the household cooking appliances market. By distribution channel, the household cooking appliances market in Turkey has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The prominent players operating in the Turkey household cooking appliances market include Arcelik A.S., BSH Hausgerate GmbH, Zorlu Holding A.S., Silverline Endustri ve Ticaret A.S., Termikel Madeni Esya San Ihr ve Ith Tic A.S.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Turkey household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Arcelik A.S.
BSH Hausgerate GmbH
Zorlu Holding A.S.
Silverline Endustri ve Ticaret A.S.
Termikel Madeni ESYA San Iht ve Iht Tic A.S.
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