

Household Cooking Appliances Market in Thailand 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. The household cooking appliances market in Thailand is projected to expand by a CAGR of 5.2% from 2021 through 2027, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Thailand household cooking appliances market is segmented on the basis of structure, product, and distribution channel. By structure, the household cooking appliances market in Thailand has been segmented into built-in, freestanding. In 2020, the freestanding segment made up the largest share of revenue generated by the household cooking appliances market. Based upon product, the household cooking appliances market in Thailand is categorized into cooker hoods, cooktops, ovens, range cookers. The cooktops segment was the largest contributor to the Thailand household cooking appliances market in 2020. On the basis of distribution channel, the household cooking appliances market in Thailand has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Thailand household cooking appliances market is highly competitive. The leading players in the household cooking appliances market include Electrolux AB, Smeg S.p.A, SPA Condor Electronics, TEKA INDUSTRIAL S.A., BSH Hausgerate GmbH, Lucky Flame Co. Ltd., Haefele GmbH & Company KG.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Smeg S.p.A
SPA Condor Electronics
TEKA INDUSTRIAL S.A.
BSH Hausgerate GmbH
Lucky Flame Co., Ltd.
Haefele GmbH & Company KG

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