

Household Cooking Appliances Market in Romania 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. The household cooking appliances market in Romania is anticipated to expand positively at a CAGR of 6.1% during the forecast period (2021-2027), according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Romania household cooking appliances market is segmented on the basis of structure, product, and distribution channel. By structure, the household cooking appliances market in Romania has been segmented into built-in, freestanding. According to the research, the freestanding segment had the largest share in the household cooking appliances market in Romania. Based upon product, the household cooking appliances market in Romania is categorized into cooker hoods, cooktops, ovens, range cookers. In 2020, the cooktops segment made up the largest share of revenue generated by the household cooking appliances market. On the basis of distribution channel, the household cooking appliances market in Romania has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The report also includes the profiles of leading companies such as Arcelik A.S., Electrolux AB, Whirlpool Corporation, BSH Hausgerate GmbH, The Samsung Group.

Report Scope



Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Romania household cooking appliances market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Arcelik A.S.

Electrolux AB

Whirlpool Corporation

BSH Hausgerate GmbH

The Samsung Group

About StrategyHelix

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