

Household Cooking Appliances Market in Philippines 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to a report by StrategyHelix, the household cooking appliances market in Philippines is anticipated to expand positively at a CAGR of 7.9% during the forecast period (2021-2027). Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Philippines household cooking appliances market is segmented on the basis of structure, product, and distribution channel. On the basis of structure, the household cooking appliances market in Philippines has been segmented into built-in, freestanding. The freestanding segment is estimated to account for the largest share of the household cooking appliances market in Philippines. By product, the household cooking appliances market in Philippines has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment held the largest revenue share in 2020. Based on distribution channel, the household cooking appliances market in Philippines is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The report also includes the profiles of leading companies such as Bertazzoni S.p.A., Haier Group Corporation, Whirlpool Corporation, Electrolux AB.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. HOUSEHOLD COOKING APPLIANCES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY STRUCTURE

Built-in
Freestanding

PART 4. MARKET BREAKDOWN BY PRODUCT

Cooker hoods
Cooktops
Ovens
Range cookers

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

Bertazzoni S.p.A.
Haier Group Corporation
Whirlpool Corporation
Electrolux AB
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