

# **Household Cooking Appliances Market in Nigeria 2021**

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## **Abstracts**

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. The household cooking appliances market in Nigeria is set to grow at a healthy compound annual growth rate (CAGR) of 11.6% in the next five years. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Nigeria household cooking appliances market is segmented on the basis of structure, product, and distribution channel. On the basis of structure, the household cooking appliances market in Nigeria has been segmented into built-in, freestanding. The freestanding segment held the largest revenue share in 2020. By product, the household cooking appliances market in Nigeria has been segmented into cooker hoods, cooktops, ovens, range cookers. Among these, the cooktops segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the household cooking appliances market in Nigeria is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Nigeria household cooking appliances market is highly competitive. As of 2020, the major players in the Nigeria household cooking appliances market were Fareast Mercantile Company Limited, LG Corporation, Fouani Nigeria Ltd., Haier Group Corporation, Nexus For Life Limited, The Samsung Group, Whirlpool Corporation, Sonik Appliances.

Report Scope

Structure: built-in, freestanding



Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria household cooking appliances market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Built-in

Freestanding

#### PART 4. MARKET BREAKDOWN BY PRODUCT

Cooker hoods

Cooktops

**Ovens** 

Range cookers

#### PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets Specialty stores Online retailing Others

#### **PART 6. KEY COMPANIES**

Fareast Mercantile Company Limited LG Corporation Fouani Nigeria Ltd. Haier Group Corporation Nexus For Life Limited The Samsung Group Whirlpool Corporation



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