

Household Cooking Appliances Market in Morocco 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to StrategyHelix, the household cooking appliances market in Morocco is anticipated to expand positively at a CAGR of 0.9% during the forecast period (2021-2027). Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Morocco household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Morocco is categorized into built-in, freestanding. The freestanding segment held the largest share of the Morocco household cooking appliances market in 2020 and is anticipated to hold its share during the forecast period. On the basis of product, the household cooking appliances market in Morocco has been segmented into cooker hoods, cooktops, ovens, range cookers. In Morocco, the cooktops segment made up the largest share of the household cooking appliances market. By distribution channel, the household cooking appliances market in Morocco has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The report also includes the profiles of leading companies such as Whirlpool Corporation, Manar SA, LG Corporation, Franke Holding AG, BSH Hausgerate GmbH, CNA Group SA.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Morocco household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
Manar SA
LG Corporation
Franke Holding AG
BSH Hausgerate GmbH
CNA Group SA
About StrategyHelix

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