

# Household Cooking Appliances Market in Mexico 2021

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## Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. A study by StrategyHelix indicates that the household cooking appliances market in Mexico is expected to increase by US\$ 1,006 million from 2021 to 2027, garnering a CAGR of 8.9% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Mexico household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Mexico is categorized into built-in, freestanding. The freestanding segment captured the largest share of the market in 2020. On the basis of product, the household cooking appliances market in Mexico has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment held the largest share of the Mexico household cooking appliances market in 2020 and is anticipated to hold its share during the forecast period. By distribution channel, the household cooking appliances market in Mexico has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

Some of the leading companies operating in the market are Controladora Mabe S.A. de C.V., Whirlpool Corporation, Haier Group Corporation, Koblenz Electrica S.A. de C.V.

### Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Mexico household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. HOUSEHOLD COOKING APPLIANCES MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY STRUCTURE**

Built-in  
Freestanding

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Cooker hoods  
Cooktops  
Ovens  
Range cookers

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Controladora Mabe S.A. de C.V.  
Whirlpool Corporation  
Haier Group Corporation  
Koblenz Electrica, S.A. de C.V.  
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