

Household Cooking Appliances Market in Malaysia 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. A study by StrategyHelix indicates that the household cooking appliances market in Malaysia is projected to expand by a CAGR of 3.7% from 2021 through 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Malaysia household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Malaysia is categorized into built-in, freestanding. The freestanding segment captured the largest share of the market in 2020. On the basis of product, the household cooking appliances market in Malaysia has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment held the largest share of the Malaysia household cooking appliances market in 2020 and is anticipated to hold its share during the forecast period. By distribution channel, the household cooking appliances market in Malaysia has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Malaysia household cooking appliances market is highly competitive. The key players in the household cooking appliances market include Haier Group Corporation, Electrolux AB, Rinnai Corporation, Rubino SRL, Ningbo Fotile Kitchenware Co. Ltd., Fuji Industries Co. Ltd., Veas Marketing Sdn Bhd.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. HOUSEHOLD COOKING APPLIANCES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY STRUCTURE

Built-in
Freestanding

PART 4. MARKET BREAKDOWN BY PRODUCT

Cooker hoods
Cooktops
Ovens
Range cookers

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

Haier Group Corporation
Electrolux AB
Rinnai Corporation
Rubino SRL
Ningbo Fotile Kitchenware Co., Ltd.
Fuji Industries Co., Ltd.
Vees Marketing Sdn Bhd.

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