

Household Cooking Appliances Market in Greece 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. The household cooking appliances market in Greece is set to grow at a healthy compound annual growth rate (CAGR) of 1.6% in the next five years, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Greece household cooking appliances market is segmented on the basis of structure, product, and distribution channel. By structure, the household cooking appliances market in Greece has been segmented into built-in, freestanding. In 2020, the freestanding segment made up the largest share of revenue generated by the household cooking appliances market. Based upon product, the household cooking appliances market in Greece is categorized into cooker hoods, cooktops, ovens, range cookers. The cooktops segment was the largest contributor to the Greece household cooking appliances market in 2020. On the basis of distribution channel, the household cooking appliances market in Greece has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Greece household cooking appliances market is highly competitive. As of 2020, the major players in the Greece household cooking appliances market were BSH Hausgerate GmbH, Electrolux AB, Klimatechniki S.A., Pyramis Metallourgia A.E., Whirlpool Corporation, Arcelik A.S., TEKA INDUSTRIAL S.A., Franke Holding AG, Hisense Group Co. Ltd.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Greece household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Electrolux AB
Klimatechniki S.A.
Pyramis Metallourgia A.E.
Whirlpool Corporation
Arcelik A.S.
TEKA INDUSTRIAL S.A.

Franke Holding AG
Hisense Group Co., Ltd.
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