

Household Cooking Appliances Market in Germany 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to a report by StrategyHelix, the household cooking appliances market in Germany is set to increase by US\$ 310 million during 2021-2027, growing at a CAGR of 1.3% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Germany household cooking appliances market is segmented on the basis of structure, product, and distribution channel. On the basis of structure, the household cooking appliances market in Germany has been segmented into built-in, freestanding. The freestanding segment held the largest revenue share in 2020. By product, the household cooking appliances market in Germany has been segmented into cooker hoods, cooktops, ovens, range cookers. Among these, the cooktops segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the household cooking appliances market in Germany is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Germany household cooking appliances market is highly competitive. The report also includes the profiles of leading companies such as BSH Hausgerate GmbH, Electrolux AB, Miele & Cie. KG, Whirlpool Corporation, Inter IKEA Systems B.V., Hisense Group Co. Ltd., Amica S.A.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Electrolux AB
Miele & Cie. KG
Whirlpool Corporation
Inter IKEA Systems B.V.
Hisense Group Co., Ltd.
Amica S.A.

About StrategyHelix

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