

Household Cooking Appliances Market in China 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to a report by StrategyHelix, the household cooking appliances market in China is set to increase by US\$ 11,722 million during 2021-2027, growing at a CAGR of 9.3% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The China household cooking appliances market is segmented on the basis of structure, product, and distribution channel. On the basis of structure, the household cooking appliances market in China has been segmented into built-in, freestanding. The freestanding segment held the largest revenue share in 2020. By product, the household cooking appliances market in China has been segmented into cooker hoods, cooktops, ovens, range cookers. Among these, the cooktops segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the household cooking appliances market in China is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The China household cooking appliances market is highly competitive. The leading players in the household cooking appliances market include Hangzhou Robam Industrial Group Co. Ltd., Ningbo Fotile Kitchenware Co. Ltd., Haier Group Corporation, Midea Group Co. Ltd., Zhongshan Vatti Gas Appliance Stock Co. Ltd., Guangdong Vanward New Electric Co. Ltd., BSH Hausgerate GmbH, Guangdong Macro Gas Appliance Co. Ltd.



Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China household cooking appliances market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Ningbo Fotile Kitchenware Co., Ltd.

Haier Group Corporation

Midea Group Co., Ltd.

Zhongshan Vatti Gas Appliance Stock Co., Ltd.

Guangdong Vanward New Electric Co., Ltd.

BSH Hausgerate GmbH



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