

Household Cooking Appliances Market in Brazil 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. According to StrategyHelix, the household cooking appliances market in Brazil is expected to increase by US\$ 1,653 million during 2021-2027, expanding at a CAGR of 8.9% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Brazil household cooking appliances market is segmented on the basis of structure, product, and distribution channel. Based on structure, the household cooking appliances market in Brazil is categorized into built-in, freestanding. In Brazil, the freestanding segment made up the largest share of the household cooking appliances market. On the basis of product, the household cooking appliances market in Brazil has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment captured the largest share of the market in 2020. By distribution channel, the household cooking appliances market in Brazil has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The leading players in the household cooking appliances market include Whirlpool Corporation, Atlas Industria de Eletrodomesticos LTDA., Electrolux AB, Grupo Edson Queiroz, Irmaos Fischer SA Industria e Comercio, Tramontina Sudeste S.A.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Whirlpool Corporation
Atlas Industria de Eletrodomesticos LTDA.
Electrolux AB
Grupo Edson Queiroz
Irmaos Fischer SA Industria e Comercio
Tramontina Sudeste S.A.
About StrategyHelix

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