

Household Cooking Appliances Market in Austria 2021

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Abstracts

Household cooking appliances include cooker hoods, cooktops, ovens, and range cookers. These products are available in either freestanding or built-in models. The household cooking appliances market in Austria is poised to grow at a CAGR of around 2.4% over the analysis period of 2021 to 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability household kitchen appliances on e-commerce websites are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for household cooking appliances. The Austria household cooking appliances market is segmented on the basis of structure, product, and distribution channel. On the basis of structure, the household cooking appliances market in Austria has been segmented into built-in, freestanding. The freestanding segment is estimated to account for the largest share of the household cooking appliances market in Austria. By product, the household cooking appliances market in Austria has been segmented into cooker hoods, cooktops, ovens, range cookers. The cooktops segment held the largest revenue share in 2020. Based on distribution channel, the household cooking appliances market in Austria is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The Austria household cooking appliances market is highly competitive. Some of the leading companies operating in the market are BSH Hausgerate GmbH, Miele & Cie. KG, Whirlpool Corporation, Arcelik A.S., Inter IKEA Systems B.V., Hisense Group Co. Ltd., Electrolux AB.

Report Scope

Structure: built-in, freestanding

Product: cooker hoods, cooktops, ovens, range cookers

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Austria household cooking appliances market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Miele & Cie. KG
Whirlpool Corporation
Arcelik A.S.
Inter IKEA Systems B.V.
Hisense Group Co., Ltd.
Electrolux AB

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